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GLOBAL (with Online, 1 Term (6 Months) Printed Access Card) (New, Engaging Titles From 4LTR Press)



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Through ongoing research into students' workflows and preferences, GLOBAL3 from 4LTR Press combines an easy-reference, paperback textbook with Chapter Review Cards, and an innovative online experience - all at an affordable price. New for this edition, students explore GLOBAL3 anywhere, anytime, and on most devices with GLOBAL Online! With the intuitive StudyBits™ functionality, students study more effectively and can visually monitor their own progress. Coupled with straightforward course management, assessment, and analytics for instructors, GLOBAL3 with GLOBAL Online engages students of all generations and learning styles, and integrates seamlessly into your Global Business course.

Book Information

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